

# WINDFORCE

▶ SEE YOU SOON!



## Issue 11 — 20th March 2013

Dear Ladies and Gentlemen,

We have passed the first milestones! The programme for the WINDFORCE conference from 4 to 6 June in Bremerhaven has been set for several weeks. Read on to find out who the major sponsors are in 2013 and why these businesses appreciate WINDFORCE as a forum and believe long-term commitment makes sense. The side programme is also taking shape – in this newsletter we will tell you more about the WORKBOATS in WATER Boat Show premiering at the WINDFORCE conference this year. Would you like to dock your working vessel at the show in Bremerhaven?

We also have some very good news: Germany's Environment Minister Peter Altmaier has recently agreed to be the patron of WINDFORCE 2013.

In this newsletter we will also be looking back at the WINDFORCE Baltic Sea conference which was held in February for the first time in Stockholm. And there is a great opportunity coming up in a few weeks to meet again – the WINDFORCE team is pleased to have its own booth at the Hannover Messe trade show from 8 to 12 April.

You will find all the information for registering, and the programme for WINDFORCE 2013 and other events involving offshore wind energy, in this newsletter and of course at: [www.windforce2013.com](http://www.windforce2013.com)



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Looking forward to seeing you soon,  
Your WINDFORCE Team

P.S. Do you like our newsletter service? Do you think your colleagues, business partners and friends would like to know about WINDFORCE too? We are more than happy for you to pass our newsletter on to them.

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## 1. WINDFORCE 2013 Germany's Environment Minister Peter Altmaier takes on patronage of conference



WINDFORCE has again gained prominent support and the organisers are very pleased that Federal Environment Minister Peter Altmaier is taking on the patronage of this year's conference. "That Peter Altmaier has become the patron of WINDFORCE 2013 sends an important signal from Berlin that we welcome, and which underlines the fact that we can't have an energy turnaround without offshore wind energy", said Ronny Meyer, managing director of Wind Energy Agency WAB. The minister will not be able to personally attend the conference however due to conflicts in his schedule. Dr. Philipp Rösler, Germany's minister of economics, was the patron of WINDFORCE last year.

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## 2. WINDFORCE 2013 ALSTOM and General Cable pledge their support

ALSTOM Grid and General Cable are the major sponsors of this year's WINDFORCE event. Both groups are specialists in offshore electricity transmission and are investing their work and their products in Germany's energy turnaround at sea.

Thorsten Schwarz, senior vice-president of General Cable Europe & Med and managing director of Norddeutsche Seekabelwerke (NSW), underlined the significance of long-term commitment to WINDFORCE: "Through its subsidiary NSW, General Cable positioned itself very early as an industrial partner in the European offshore industry and has continuously supported WAB and the WINDFORCE events regarding content as well as with its sponsorship role. The general uncertainty arising because the wrong political signals are being sent means that long-standing partners must work together more than ever to advance the offshore wind industry as a stable pillar of the energy turnaround. We actively take on this responsibility – as partners for finding innovative solutions for cabling, as a member of several industry initiatives to develop these solutions, and as a sponsor of WINDFORCE."

Alf Henryk Wulf, CEO of the ALSTOM Germany management board, sees the WINDFORCE conference as an established

## 6. WINDFORCE

Visit us at the Hannover Messe trade show in April  
[read more ...](#)



Medienpartner:



network event in the sector. “We are a founding member of WAB and have been a major sponsor of the conference since 2009. We see great opportunities for growth in the business area of offshore wind energy, given that the success of the energy turnaround is significantly related to successfully expanding offshore wind energy in Germany. The WINDFORCE conference provides a very good opportunity for exchange with our customers, partners and suppliers. We use the programme to get the latest information on trends in the offshore wind industry in a clear and specific way. We are really looking forward to continuing our cooperation with WAB this year.”

Both enterprises have already pledged their commitment to WINDFORCE 2014.

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### **3. WINDFORCE 2013**

#### **The WORKBOATS in WATER Boat Show**

WINDFORCE is presenting a WORKBOATS in WATER Boat Show for the first time ever in its side programme. From 4 to 6 June 2013, a variety of vessels used in the offshore wind industry will be docked at the nearby Weserkaje quay. The proximity of the conference venue to the Weser River and the quays offer ideal conditions for displaying the range of ships used in offshore operations: research, work and supply ships, port and ocean-going tugs, and barges. There is enough space for about 10 to 20 working boats to dock at Bremerhaven’s Neuer Hafen inner harbour during the conference. Conference participants will have the opportunity during visits to learn more about the ships and see their inner workings.

Registration is now open for any enterprise interested in being represented by a ship at the WORKBOATS IN WATER Boat Show. Please go to: [www.windforce2013.com](http://www.windforce2013.com). An overview of the costs and terms for participation is also posted there.

The registration deadline for the boat show is 30 April 2013.

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### **4. WINDFORCE 2013**

#### **Use this opportunity and become a sponsor**

Germany’s most important offshore wind conference offers many attractive options for showcasing your business. The WINDFORCE team has put together various sponsorship packages which include such options as sponsoring the contact board for participants, lunch or snack buffets, the WINDFORCE party, the official list of participants, theme sessions or shuttle buses. Packages cost between EUR 2,000 and EUR 5,000.

What’s in it for you? A lot! Your business logo appears on the conference’s printed material, on the website, and of course on the product/service you are sponsoring. It makes more than 850 international participants aware of your business. And the best thing is – a few sponsorship packages are still available that you can secure for your enterprise.

More information on sponsorships is posted under “Sponsorships” on the website: [www.windforce2013.com](http://www.windforce2013.com).

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## **5. WINDFORCE Baltic Sea**

### **A review of WINDFORCE Baltic Sea in 2013**



WINDFORCE Baltic Sea successfully mastered its premiere. Some 100 international participants gathered on 20 and 21 February 2013 at the newly launched conference in Stockholm. In 25 lectures and presentations, well-known experts in the sector provided an extensive overview of the situation today for the offshore wind industry in the Baltic region. Representatives of Polish, Finnish, Estonian, Swedish and German wind energy associations reported that they were optimistic about the future in spite of difficult conditions and varying prerequisites in each of their countries. One participant was enthusiastic about the “useful and encouraging conference”, and another praised the many interesting topics selected by the organisers for presentations which covered themes ranging from political and economic conditions to new technologies.

“We are very pleased to have created the right setting to attract very different participants to a two-day event. Preparations are already underway for the next WINDFORCE Baltic Sea conference”, said Jens Eckhoff, managing director of Offshore Wind Messe und Veranstaltungen GmbH.

To get an impression of the conference, please visit: [www.windforcebalticsea.com](http://www.windforcebalticsea.com). Photos, the programme and the participant list are posted there.

In future, WINDFORCE Baltic Sea will be held each year in a different country bordering on the Baltic. The next conference will be on 5 and 6 February 2014 in Gdansk (Poland).

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## **6. WINDFORCE**

### **Visit us at the Hannover Messe trade show in April**

The WINDFORCE team will have a booth at the Hannover Messe trade show from 8 to 12 April 2013. Every second year, the world’s largest technology show dedicates an entire exhibition hall to wind energy. This year the WINDFORCE team will be at Stand F18 in Hall 27. Visitors can learn more there about our conference in Bremerhaven this year in June, or they can reserve their own booth area at our second offshore wind trade fair next year – WINDFORCE 2014 – to be held at the fairgrounds in Bremen.

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